

# **Q4 2023**

# **Media Viewing**

# **Landscape**

Data-driven media recommendations on where to  
shift your performance media dollars this quarter





10/02

10/09

10/16

10/23





11/06

11/13

11/20

11/27



25 DAYS OF  
CHRISTMAS



FIFA  
CLUB WORLD CUP



12/04

12/11

12/18

12/25



Is your agency keeping you up to date with  
the current media viewing landscape?

**If not, let's talk**

