

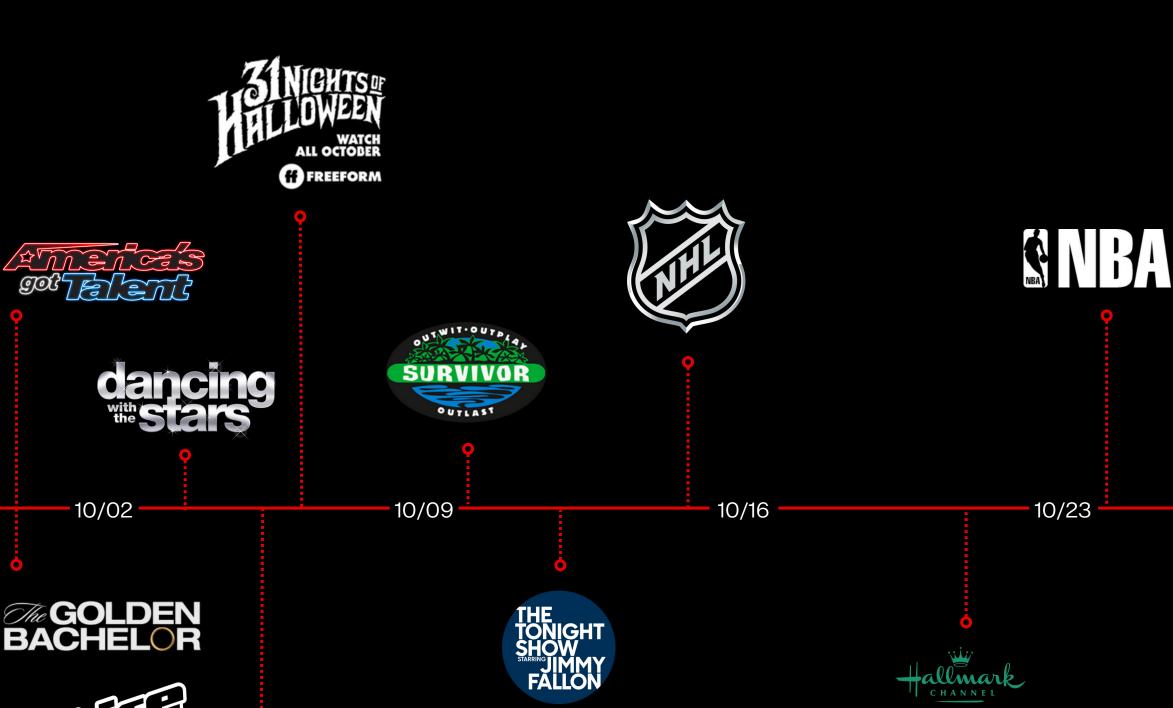
# Q42023 Media Viewing Landscape

Data-driven media recommendations on where to shift your performance media dollars this quarter



HAVAS Edge

#### October





10/02

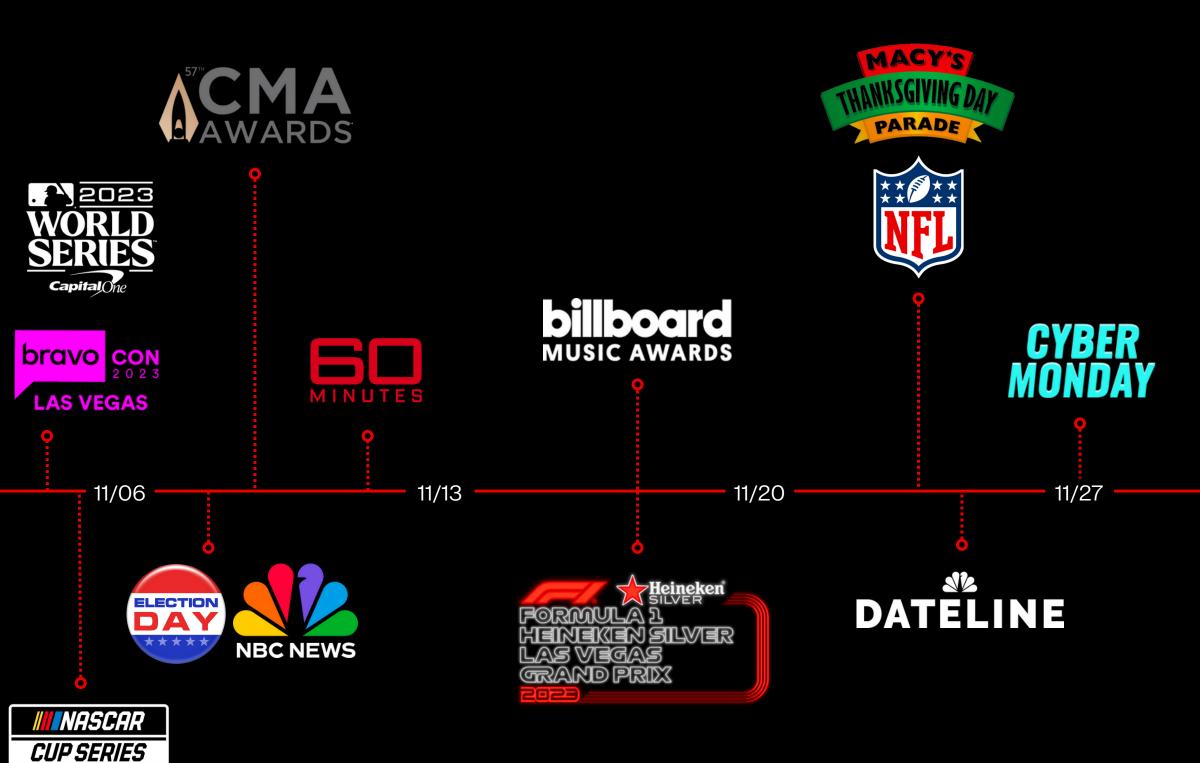




HAVAS Edge

CHAMPIONSHIP

#### November





HAVAS Edge

### December

















12/04

12/11

12/18

12/25













Is your agency keeping you up to date with the current media viewing landscape?

## If not, let's talk

